

# ECODISTRICTS SUMMIT



## 2018 Sponsorship Prospectus

### Minneapolis-St. Paul, MN Oct. 17-18, 2018

The annual [EcoDistricts Summit](#) is where community and urban sustainability leaders come to re-imagine cities — from the neighborhood up. On October 17-18, the Summit is coming to Minneapolis-St. Paul — cities working to re-imagine themselves after decades of manufacturing decline that has led to blighted neighborhoods, abandoned factories, and economic and racial inequalities. Today, these very different yet dynamic cities are on the cusp of a breakthrough in urban regeneration, fueled by a generation of leaders that are harnessing the city's civic entrepreneurship, thriving arts and culture community, and dedication to community-based placemaking. The Twin Cities are poised for an EcoDistricts revolution.

This year, EcoDistricts will welcome over 400 urban and community changemakers, municipal leaders, A&E professionals and C-suite executives to Minneapolis-St. Paul to co-design the neighborhoods of the future. Together, we'll dig in and unpack the Twin Cities' urban redevelopment legacies, explore innovative projects, and uncover important breakthroughs. We'll visit Towerside, explore the Green Zones, tour the Ford Plant and St. Paul Ecodistrict, and others to discuss district energy and water solutions, adaptive reuse, infrastructure, housing and creative placemaking.



EcoDistricts  
**SUMMIT 2018™**



## A Breakthrough Leadership Event

In 2018, hundreds of urban and community changemakers will gather in the Twin Cities to co-design the neighborhoods of the future. The Summit is designed to integrate an innovative solution design process to address real problems, in real time. We're working with a team of local advisors and national experts on an event agenda that creates positive interactions to solve complex problems.

- We'll speak candidly about how to revitalize our most distressed urban neighborhoods through improvements to the built environment and a new approach to resilience and environmental equity.
- We'll introduce participants to the principles of district-scale energy and water systems, creating utility systems that are locally managed.
- We'll advance the "democratizing development" paradigm to enable growth and development to be community-led and well resourced.
- With national experts from designing the We, we'll experience their catalytic exhibition, "Undesigning the Redline: Minneapolis and St. Paul," exploring the Twin Cities' history of structural racism and classism, and how we can come together to "undesign" these systems with intentionality and purpose.
- We'll introduce attendees to inspiring and unconventional leaders who are challenging business-as-usual urban redevelopment.

“ The EcoDistricts Summit convenes the most diverse, dynamic group of attendees I have ever seen at any conference, anywhere. ”

- DON EDWARDS, CEO, JUSTICE & SUSTAINABILITY ASSOCIATES

### WHY NOW?

Seventy-six million people per year are moving to cities.

Cities are responsible for 80 percent of global greenhouse gas emissions and a widening equity gap.

Cities are expected to spend \$30 trillion over the next 20 years to build and revitalize neighborhoods, commercial districts, and brownfields, plus water, energy, and transportation systems.

The time for bold action is here. It is the greatest design challenge the world has ever known.

### SUMMIT BY THE NUMBERS

Since 2009, the EcoDistricts Summit has been held in Atlanta, Portland, Boston, Washington, DC, and Denver, welcoming over 2,300 attendees representing 350 cities, 40 states, and 14 countries. Summit attendees are planning and overseeing hundreds of catalytic projects, from brownfield redevelopments, to neighborhood revitalization, to corporate and institutional campuses.

The Summit draws a diverse audience of leading city makers —developers and designers; equity leaders; citizen planners and activists; and clean tech and environmental leaders.

# 2018 Summit Sponsorship

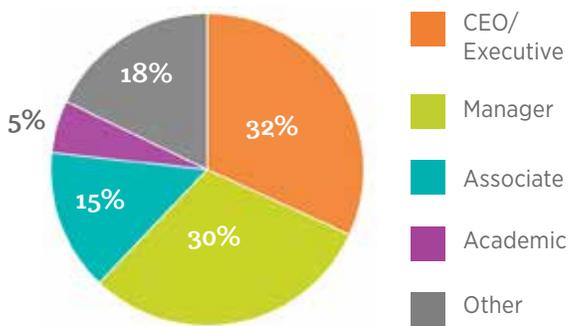
Showcase your products and services to sustainable urban regeneration changemakers across North America at the EcoDistricts Summit.

	\$20,000	\$10,000	\$5,000
--	----------	----------	---------

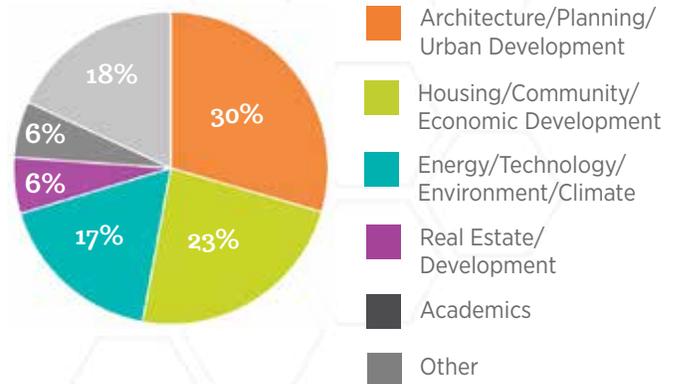
SPONSOR BENEFITS			
Seat on planning committee and opportunity to address the conference during a keynote session	●		
Verbal recognition as sponsor during the Block Party	●		
Verbal recognition as sponsor during Opening Reception	●	●	
Access to attendee contact information	●	●	
Full-color ad in Summit print program	Full Page	Half Page	
Verbal recognition as sponsor during opening and closing remarks	●	●	●
Recognition as sponsor on digital slide decks	●	●	●
Recognition as sponsor on marketing materials and badges	●	●	●
Tickets to the Summit (and opportunity to purchase additional at 20% discount)	5	3	2

## Who Attends the Summit

### ATTENDEE TITLE BREAKDOWN



### ATTENDEE INDUSTRY BREAKDOWN



“ All of our urban neighborhoods share similar problems. The Summit is the preeminent convening where we develop solutions that will reshape our cities. ”

- AINSLEY CALDWELL, CITY OF ATLANTA



## EcoDistricts Board of Directors

**Julian Agyeman**, Professor, Urban and Environmental Policy and Planning, Tufts University

**Antwi Akom**, Co-Founder, i-SEED; Distinguished Professor, University of California, San Francisco and San Francisco State University

**Erin Barnes**, President and Founder, ioby

**Claire Bonham-Carter**, Principal, Director of Sustainable Development, AECOM

**William Carson**, Vice President, Community Impact Strategy, US Bancorp Community Development Corporation

**Doug Farr**, President and Founding Principal, Farr Associates Architecture and Urban Design

**Debra Guenther**, Principal, Mithun

**Ismael Guerrero**, Executive Director, Denver Housing Authority

**Melanie Nutter**, Principal, Nutter Consulting

**Tom Osdoba**, Social Entrepreneur

**Molly Urbina**, Executive Director, Colorado Resiliency and Recovery Office

**Phil Williams**, President, Business Development, Delos

## SPONSORS + PARTNERS



## About EcoDistricts

EcoDistricts is propelling a new model of urban regeneration to empower just, sustainable, resilient neighborhoods for all. Through an integrated suite of programs, convenings, and a project certification system, we aim to mobilize, empower, and accelerate sustainable urban development leadership throughout North America to address the most critical challenges facing cities today. Together, we will build the vibrant cities of tomorrow. We welcome the opportunity to customize a sponsorship and business development package to meet your business objectives. To learn more about EcoDistricts Summit sponsorship, please contact [matt@ecodistricts.org](mailto:matt@ecodistricts.org).

## CONNECT WITH US

Please join us in Minneapolis-St. Paul in October. For more information on how you and your organization can participate, contact us:

- **Director of Engagement:**  
Brionté McCorkle,  
[brionte@ecodistricts.org](mailto:brionte@ecodistricts.org)
- **Sponsorship and Strategic Partnerships:**  
Matt Baer, [matt@ecodistricts.org](mailto:matt@ecodistricts.org)
- **Learn more:**  
[www.summit.ecodistricts.org](http://www.summit.ecodistricts.org)